

fade[®]

COMPANY & PRODUCT
PRESENTATION

2020/fade[®] Acoustic Ceilings



ARCTIC GREEN DECOR
BUILDING & CONSTRUCTION MATERIALS TRADING

COMPANY PROFILE

The fade® Acoustic Plaster is a high-quality plastering system that absorbs unwanted noise in a wide range of environments. As an acoustic plaster solution spray applied to walls and ceilings, its highly absorbent qualities allow for optimum acoustic control in large, commercial spaces.

fade® Acoustic Ceilings is a Danish company that manufactures, distributes and supplies acoustic plaster to Europe, Asia, the Middle East, India and USA. All of our products are developed and tested at our Test Facility in Sweden and produced at our factory in Copenhagen, Denmark to secure the best quality at all times.

We have a very innovative team of staff who are very foresighted, and we pride ourselves in the fact that we develop the best acoustic plaster on the market. Our company has a background in installation and originally, we were in fact installing the fade® Acoustic Plaster in commercial spaces, private residences etc. In the year 2013 we restructured our company and began focusing all of our energy on manufacturing and supplying our product. The fact that we have that many years of installation practice in the company gives us an immense advantage over our competitors - we know how our products work and we can support our clients in the best of ways.

Our products are subjected to a rigorous testing regime, both by one of Scandinavia's leading and accredited centres for testing building products and by our own equally rigorous experts. It's our expertise that enables us to swiftly identify precisely which acoustic products and materials will guarantee the best possible results for your particular noise reduction requirements. We pride ourselves in having developed a flexible product with both great benefits, incredible acoustics and beautiful finishes.

With our superior product line and professional team of staff we have attracted the attention of many prominent organizations – including architects, specifiers and building contractors – resulting in our acoustic plaster being employed to great effect in such prestigious structures as the National Museum of Oslo (Norway), the Helsinki Metro line (Finland), Tottenham Hotspurs Football Stadium (United Kingdom), V&A Museum, Shekou (China), the Wadden Sea Center (Denmark), Le Jules Verne Restaurant – Eiffel Tower (Paris), Roland Garros – French Open Stadium (Paris), The Museum of the Future (Dubai), Grand Lisboa Palace (Macau), Taipei Performing Arts Center (Taipei), Hankook HQ (Seoul), Qasr Al Hosn (Abu Dhabi) and many more.

fade® Acoustic Ceilings is a Danish Private limited company registered under the laws of Denmark.

OUR CORE VALUES



Our own
innovative
product

We work from an innovative mindset and put pride in manufacturing the best and most *versatile* acoustic plaster products available.



Flexible &
supportive

We support our clients and have a deep understanding of how projects often are subject to tight deadlines. We work as a flexible and agile team with great efficiency.



We believe in
testing






We believe that to get a great result on every project we must do the necessary tests that reflects the region we are supplying in.

OUR ACOUSTIC PLASTER FINISHES



Ultra smooth

An ultra-smooth, fine grain super white finish. Sanded or trowelled to achieve a highly aesthetic acoustic solution.

-  Light reflectance: 93 %
-  Standard colour: NCS S 0300-N
-  Class A Fire Testing as per ASTM E84 & A2s1d0 as per ISO EN 13501 2007
-  NRC up to: 0.90 (Class A)
-  Cradle to Cradle SILVER Zero VOC's





Smooth

A smooth, medium grain white finish. Sanded or trowelled to achieve a highly aesthetic acoustic solution.



Light reflectance:
81 %



Standard colour:
NCS S 0500-N



Class A Fire Testing as per
ASTM E84 & A2s1d0 as
per ISO EN 13501 2007



NRC up to: 1.00
(Class A)

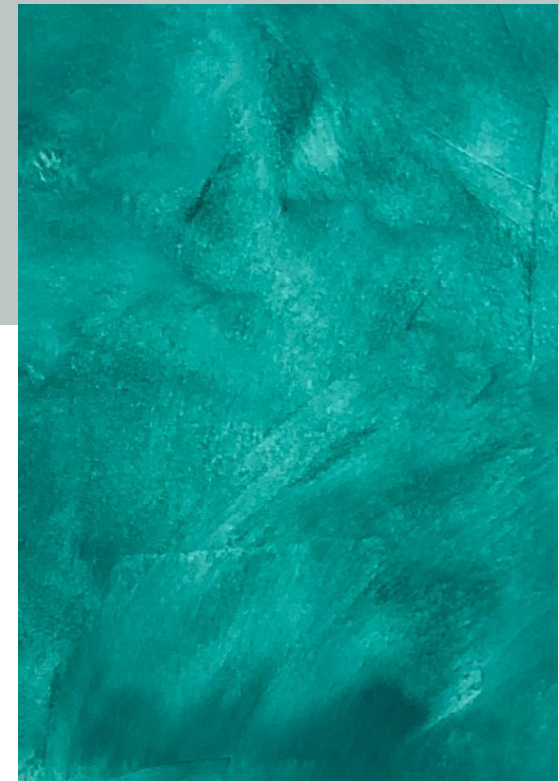


Cradle to Cradle SILVER
Zero VOC's



"In any color or finish..."

The flexible and easy-to-install system that allows for great seamless acoustic control in large commercial buildings is offered in *any* color or *finish*.






*“... in any shape
or form”*

The fade® acoustic plaster system can be applied on virtually any substrate including straight and curved walls, dramatic angles and arching domes offering a more flexible, discreet alternative to traditional acoustic solutions, such as suspended ceilings.


ADVANTAGES WITH fade®

EQUIVALENT ACOUSTIC PLASTER

 **Durability**


Inorganic and highly durable in all regions.

- Humidity and UV-exposure resistant
- Can be recoated
- Anti-static
- Internal stress levels as low as 1,8 MpA

 **Easy to repair**


Keeps its colour and can be repaired easily.

- Repairs are not visible
- Easy to repair
- Can be spot repaired very easily

 **Quick Installation**


Easy and simple spray applied system.

- Fast drying times
- Easy to work with.
- Spray-installed so no need for "dancefloor scaffolding"
- One component acoustic plaster system

 **Price competitive**

Price competitive in all markets due to easy installation and flexible system.

- Easy and quick installation
- "one component" system
- Multi substrate friendly

 **Environment & Emissions**

Focus on the environment and provides more LEED points

- Zero VOC's
- EPD and Cradle to Cradle SILVER level certificates.
- No growth of mold and no smell

 **Great acoustic properties**

Open-pored and acoustic properties in the plaster without no acoustic board.

Achieves great acoustics with minimum construction thicknesses:

NRC 0.7 - 20mm
NRC 1.0 - 40mm



Some acoustic plasters on the market are organic.

- Organic material can discolour over time and are not particularly resistant to humidity and UV-exposure.
- Organic material is more sensitive to changes in the climate and generally have higher internal stress values.

Some acoustic plasters on the market are more difficult to repair due to the ingredients used.

- Acoustic plasters made from glass granulate or paint are difficult to repair nicely and cannot be spot repaired due to their hard or shiny surfaces

Most acoustic plaster systems are multi component systems resulting in more installation steps.

- fade® dries up to 80% faster and are up to 90% faster to install than most acoustic plasters.

Most acoustic plaster systems are more difficult to install and require bespoke substrates.

- fade® will be cost competitive in all markets mainly due to quick and easy installation.

Some acoustic plasters on the market are made from paint- or cotton based ingredients with high VOC emissions.

- fade® is the only acoustic plaster manufacturer on the market with both a Cradle to Cradle SILVER level certificate and an EPD (Environmental Product Declaration)

Most acoustic plaster products require thicker acoustic boards to achieve the same NRC's as fade® due to their plaster being less open and acoustical.



MARKETS 2020

EUROPE

Denmark

Sweden

Norway

Finland

Iceland

UK

Hungary

Cyprus

Germany

France

Netherlands

Spain

Belgium

Greece

Portugal

Croatia

Serbia

WORLD

UAE &

GCC

Countries

Australia

Taiwan

China

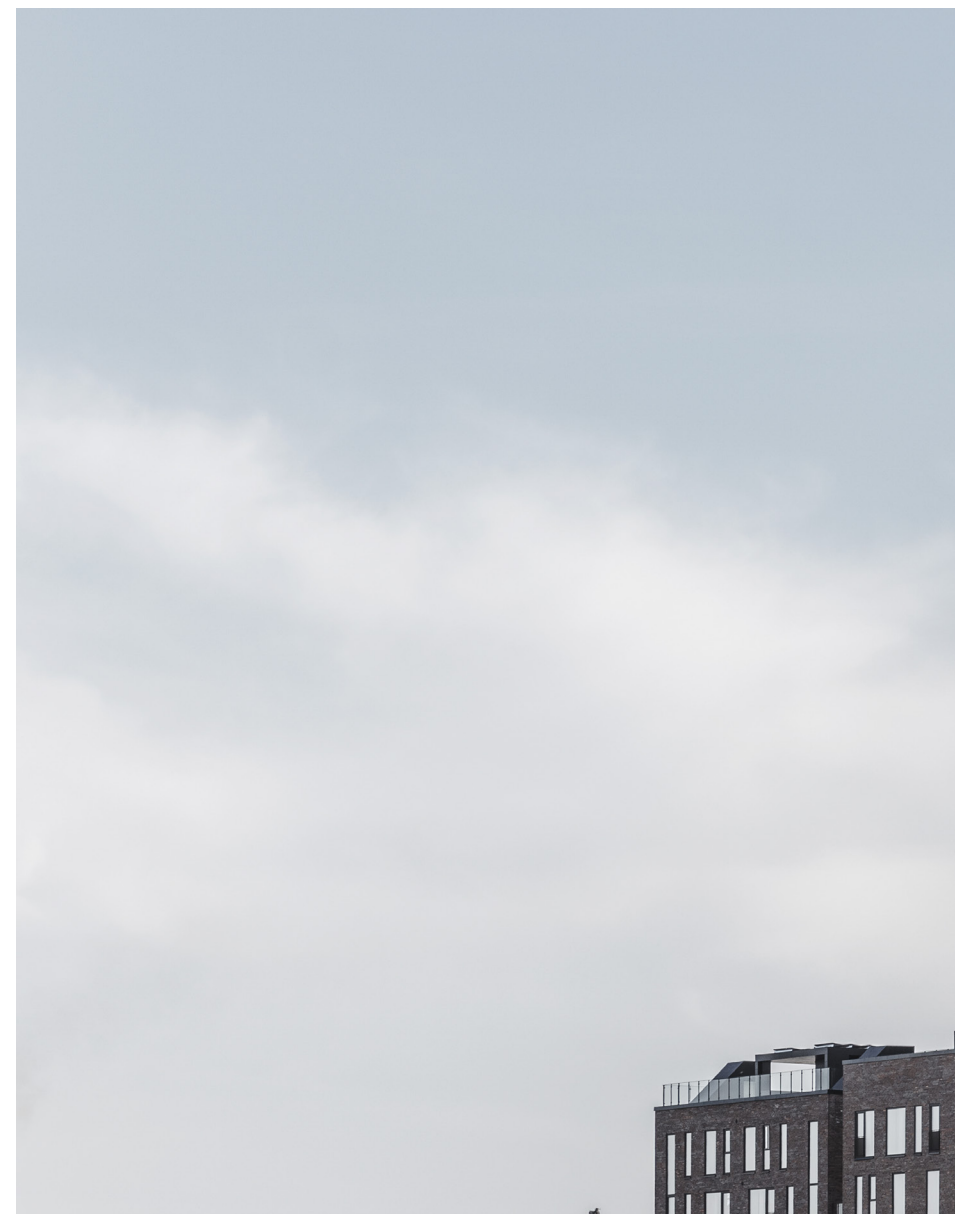
USA

Korea

Jordan

Egypt

Turkey

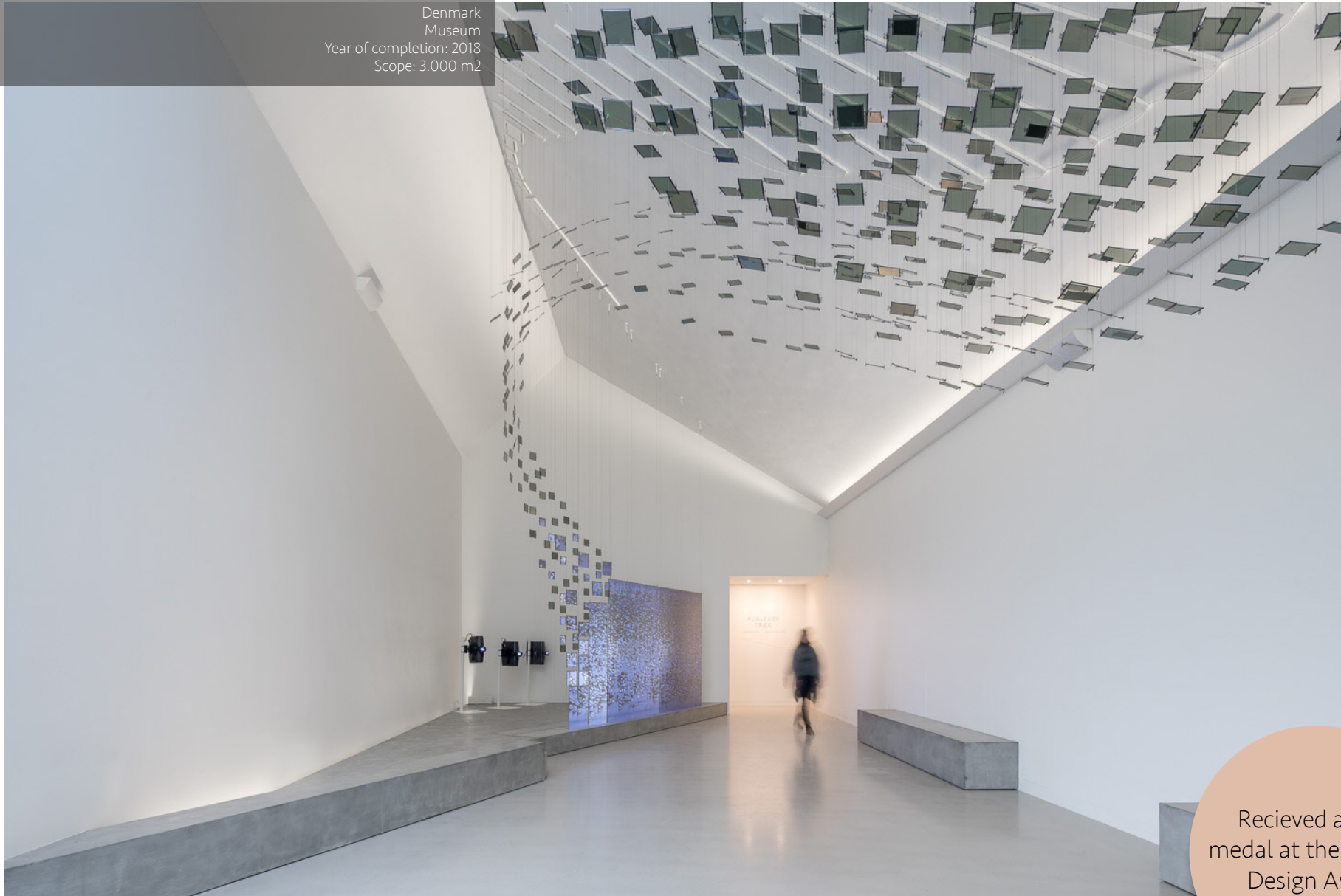




SELECTED PRESTIGIOUS
PROJECTS WE HAVE SUPPLIED TO

Wadden Sea Centre

Denmark
Museum
Year of completion: 2018
Scope: 3.000 m²



Received a Gold medal at the German Design Award

The Silo by COBE

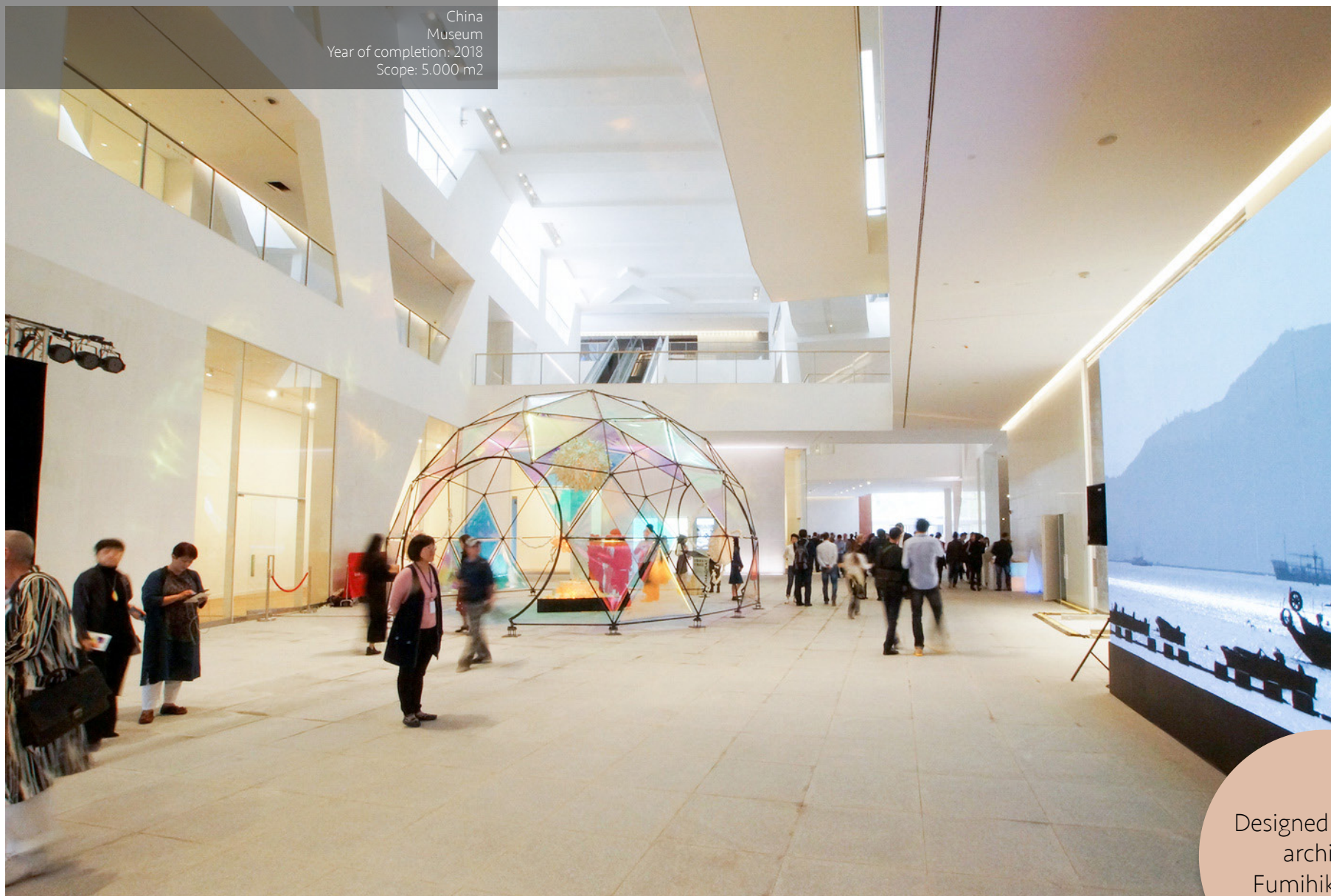
Denmark
Luxury Residential
Year of completion: 2017
Scope: 6.000 m2



Architizer 2018
A+ Awards Project of
the Year winner

V&A Museum, Shenzhen

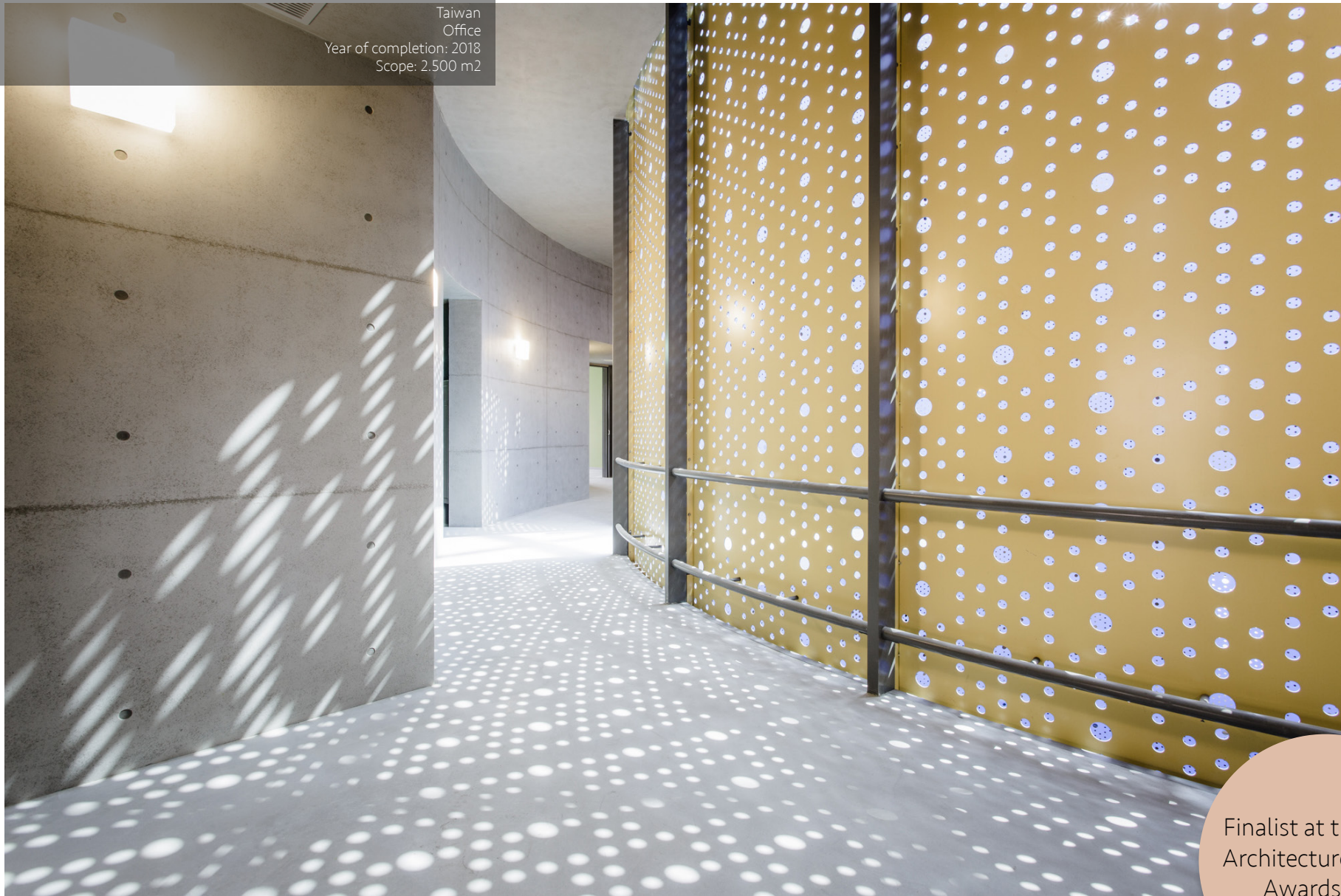
China
Museum
Year of completion: 2018
Scope: 5.000 m²



Designed by Tokyo
architect
Fumihiko Maki

NTU Chee-Chun Leung Cosmology Hall

Taiwan
Office
Year of completion: 2018
Scope: 2,500 m²



Finalist at the World
Architecture Festival
Awards 2018

Kaohsiung TESL Esports Arena

Taiwan
E-sport stadium
Year of completion: 2018
Scope: 1.000 m²



SELECTED PRESTIGIOUS
PROJECTS WE ARE SUPPLYING TO
IN 2019/2020



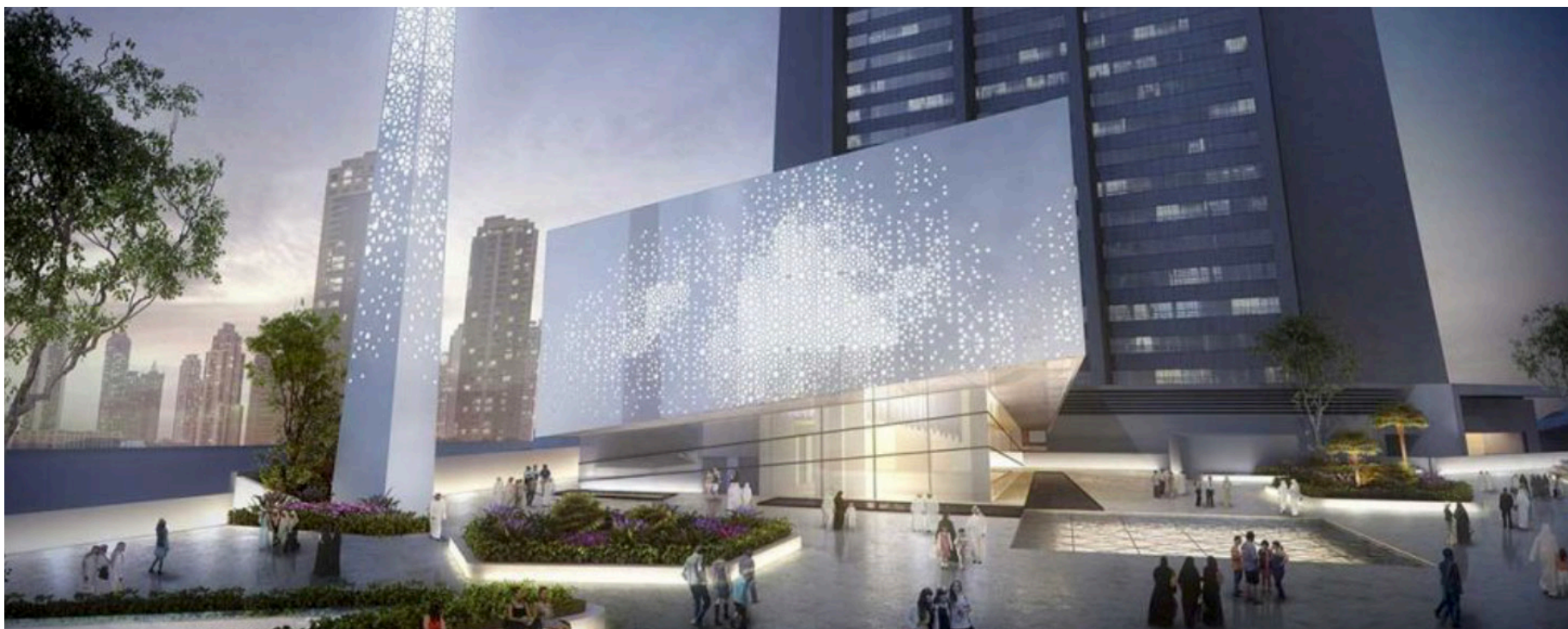
NEW NATIONAL MUSEUM, OSLO

COUNTRY: Norway
CLIENT: Norwegian Government
CONTRACTOR: Lindner
SCOPE: 6.000 m²
YEAR: 2018/2019



TOTTENHAM HOTSPURS STADIUM, LONDON

COUNTRY: England
CONTRACTOR: MACE
SCOPE: 8.000 m2
YEAR: 2018/2019



GATE AVENUE, DUBAI

COUNTRY: UAE
SCOPE: 2.500 m²
YEAR: 2018/2019



MUSEUM OF THE FUTURE, DUBAI

COUNTRY: UAE
SCOPE: 3.000 m²
YEAR: 2019/2020



HELSINKI OLYMPIC STADIUM, HELSINKI

COUNTRY: Finland
SCOPE: 6.500 m²
YEAR: 2018/2019



HANKOOK HG, SEOUL

COUNTRY: South Korea
SCOPE: 13.000 m²
YEAR: 2019/2020



LE JULES VERNES, PARIS

COUNTRY: France
SCOPE: 200 m²
YEAR: 2019



ROLAND GARROS, PARIS

COUNTRY: France
SCOPE: 5.000 m²
YEAR: 2019/2020